

African Living Spa at Gibb's Farm newest member of Healing Hotels of the World



PRESS RELEASE March, 2011

COLOGNE, Germany - **Gibb's Farm was recognised as a world-class wellness destination by the invitation to join Healing Hotels of the World.**

Holistic Health and Wellbeing is at the core of the brand Healing Hotels of the World (HHoW). Gibb's Farm is HHoW's newest member and part of the leading global collection of hotels, resorts and retreats offering holistic health and healing. The African Living Spa ® at Gibb's Farm is the only African destination otherwise dominated by Asian, Western European and Pacific options.



The vision and mission of HHoW is an authority for true holistic health and wellbeing which can be accessed by seekers of ultimate wellbeing. It promotes, markets, and sells the unique wellbeing and healing features of resorts worldwide.

Africa is a destination where outer experience and inner journey come together in profound ways. The African Living Spa at Gibb's Farm, Tanzania, provides an intimate, authentic connection between inner and outer environment. It is one of Africa's only integrated medical clinics accessible to visitors that grounds traditional wellness systems with science. It is a harmonious bridge between the traveler, the place, the people and surrounding natural habitat. As the newest member of the Healing Hotels of the World, the African Living Spa brings to the world wellness marketplace the concept of taking a safari into both the outer environment and into one's inner environment at the same time.

Imagine traveling to a wellness center in the heart of East Africa, the cradle of humankind, and discovering a vibrant, healthy community within lush gardens and forest. A welcoming historic farmhouse and gardens with little cottages tucked into the hillside of the Ngorongoro Conservation Area. This is the center from which personal healers embark on guiding travelers on life-changing healing journeys.

The bounty of a working organic farm unfolds on the slopes below. Gentle staff from the onsite clinic and spa visit with travelers in the gardens and cottages, thoughtfully designed for rejuvenation and relaxation.

“As we want to keep the collection of partners exclusive, the overall global membership is limited,” states co-founder Anne Biging. Offices are located in Cologne, Sydney, and New York. Membership is by invitation only. Standards are exclusive to HHoW and guarantee maximum excellence in customer satisfaction.

About Healing Hotels of the World

HHoW is an exclusive global partnership of up market hotels, resorts and retreats offering holistic health in luxury surroundings. The concept stems from the belief that human beings as a whole are a combination of body, mind and soul seeking harmonization. Properties selected to be HHoW partners feature a holistic spa and wellbeing concept and a range of healing qualities that effectively provide guests with improved health and lifestyle. Membership is by invitation only. “In today's saturated material world, health is one of the most precious assets we have. Most people face a lot of stress in their everyday life and want to compensate for this by pursuing health and wellbeing in their free time”, says Anne Biging, referring to the idea behind HHoW. At the present time, Healing Hotels of the World represents 60 destinations.

www.healinghotelsoftheworld.com For more information download link to brochure HHoW Brochure.pdf.

About Gibb's Farm

Set beside the Ngorongoro Conservation Area, Gibb's Farm has a tradition that goes back more than 80 years, and it is the oldest coffee farm in the Ngorongoro Highlands. The African Living Spa offers unparalleled spa, treatments, and healing services based on traditional Maasai techniques and medicines. As the world traveler's respite from the rigors of safari, Gibb's Farm allows one to discover a community of nature, people, culture, art, and beauty, providing a sense of place and history.

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