

**Gibb's Farm recognised as Best Safari Hotel in Africa,
Best Safari Cuisine in Africa, finalist 2011**



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DURBAN, South Africa - Gibb's Farm was recognised with the **Best Safari Hotel in Africa** by **The Safari Awards** in May. Travel trade professionals vote for the awards.

The Best Safari Hotel in Africa award recognises unique camps, lodges and beach safari accommodations which cater for a broader range of clientele, has more than 15 rooms that focus on wildlife and offer excursions for big game wildlife viewing and plausibly form part of a safari circuit.

For the second year Gibb's Farm was also honoured as finalist, Best Safari Cuisine in Africa. It recognises individual camps/lodges. It honours outstanding cuisine, whether it is cooked on a fire in the bush or in a kitchen, or whether presented in a fine dining room or on the beach around a camp fire.

"If there were such a thing as a founding member of the northern Tanzanian safari circuit, Gibb's Farm is certainly it. We are flattered by the recognition of our peers. The historic working organic vegetable, dairy and coffee farm is requested by many first time and seasoned African travellers", said Dale Jensen, Director of Marketing and associated with the farm for twelve years.

"Advancing from third place to winner over the past two years validates not only the historic position of Gibb's Farm in the highly competitive northern Tanzanian safari circuit, it recognises the maturity of the experience: traditional healing, fine art, resident naturalists, work farm and warm and friendly staff."

About Good Safari Guide

The Good Safari Guide Award nominations are made by experienced tour operators/travel agents or travel journalists who have visited many safari camps and lodges. Eighteen categories cover many disciplines. Typically made the evening before the start of INDABA Africa's largest travel trade show, the awards are more about excellence than just being 'very good' or 'better than most'. This year the ceremony took place 6th May 2011. The Good Safari Guide is the travel professional's independent and definitive publication selecting the most professionally run, independently selected and vetted safari properties. Aimed at travel professionals globally, the guide cuts through the clutter of the many thousands of safari products.

www.goodsafariguide.com

About Gibb's Farm

Set beside the Ngorongoro Conservation Area, Gibb's Farm has a tradition that goes back more than 80 years, and it is one of the oldest coffee farms in the Ngorongoro Highlands. As the world traveler's respite from the rigors of safari, Gibb's Farm allows one to discover a community of nature, healing based on traditional Maasai techniques, people, culture, art, and beauty, providing a sense of place and history.

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